

CHANGE FOR MEANT



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MEANT FOR CHANGE

This year at the MEANT Fest event, we launched a new campaign called CHANGE FOR MEANT. This is aimed at boosting our scholarship fund-raising efforts by getting your children involved. Parents are encouraged to have their children collect small change that they find around the house in a tin or box. Please have them bring what they have collected (preferably with the coins converted to bills) to the next MEANT Fest in the Fall of 2010. The following are the 'rules of the game':

1. If your child decides to participate, please send me his/her name and your contact details at baldevnair@yahoo.com
2. If the collected amount falls short of \$50 by next year's MEANT Fest, parents have to top it off to \$50.
3. There will be a prize for the child collecting the highest amount.

In addition to the money collected, this campaign offers the significant reward of instilling the spirit of service in children, which they carry with them through their lives. It also shows them that their little contributions can make a difference. Remember, small change can make big change!

Please go through the slides from the MEANT Fest event and the video in the Scholarship section of the MEANT website to get a better understanding of the overall program and the positive impact it has had on some lives in Kerala.

The CHANGE FOR MEANT campaign is open to adults as well. If you have any questions, please let me know at baldevnair@yahoo.com. Look forward to seeing you and your children participate.



Baldev Nair